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## **L\*SPACE SWIMWEAR RELEASES NEW IPHONE APP BUILT ON SYNDICATED METHODS' FASHIONMOBILE™ SOLUTION**

*Mobile development and solutions company Syndicated Methods announces the development and release of the new L\*Space iPhone App allowing consumers to view the latest swimwear collections, share via social networking channels, and even use GPS location to find and purchase L\*Space swimwear.*

**SAN DIEGO, CA, November 18, 2010** – Syndicated Methods ([www.syndicatedmethods.com](http://www.syndicatedmethods.com)) announced today the development and release of the L\*SPACE iPhone Application built on the Syndicated Methods' FashionMobile server solution.

“We created the L\*Space iPhone app with Syndicated Methods because not only do I believe that social media is important now more than ever, but also because I want our consumers to be able to interact with the brand no matter where they are,” says Monica Wise, founder and creative director at L\*Space. “My goal is to have our consumers check back into our application like they would with a Facebook or Twitter...multiple times a day and the FashionMobile framework helps us achieve that goal.”

Syndicated Methods' FashionMobile platform allows industry brands to capitalize on the huge marketing opportunities behind the mobile application development space. Allowing companies to quickly release a custom designed and branded app, the FashionMobile solution differentiates itself from other offerings because it puts the power to update and control content in the hands of the client. This allows for lower maintenance costs and significantly more Return-On-Investment for non-technical companies.

In addition to content control, L\*Space gains additional insight into their mobile user base by being able to better examine users and usage. L\*Space now has the opportunity to find out where users are interacting with their brand, and allow for the most convenient opportunities to drive them to purchase.

FashionMobile is a solution built on Syndicated Methods' MobilePipes enterprise software framework that allows developers to quickly develop, track, and manage mobile software services and application integrations across multiple devices. Its flexible architecture runs on a robust server solution which allows for straightforward integration of custom client code while still integrating into core tracking mechanisms of the server software.

## About Syndicated Methods

Syndicated Methods ([www.syndicatedmethods.com](http://www.syndicatedmethods.com)) delivers cutting edge mobile applications and services that expand brand reach, engage customers, and increase client revenue. With a unique approach to fostering strong relationships, defining client needs, and leading the way in mobile technology, Syndicated Methods has become an industry leader in implementing mobile-based technology solutions.

For more information, visit:

<http://www.syndicatedmethods.com>

<http://www.syndicatedmethods.com/blog>

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