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## **SYNDICATED METHODS' MOBILEPIPES™ SOLUTION ACHIEVES MICROSOFT RECOGNITION**

*Mobile development and solutions company Syndicated Methods receives Microsoft certification of their core product, MobilePipes, to provide simplified client-server communication for smart phone applications. MobilePipes provides enterprise customers with value by reducing application design time and providing custom reporting metrics in a fragmented mobile market space.*

**SAN DIEGO, CA, April 28, 2010** – Syndicated Methods ([www.syndicatedmethods.com](http://www.syndicatedmethods.com)) announced today that its core server product, MobilePipes, has successfully obtained certification after an intensive review process from strategic software partner Microsoft.

MobilePipes is an enterprise software framework that allows developers to quickly develop, track, and manage mobile software services and application integrations across multiple devices. Its flexible architecture runs on a robust server solution which allows for straightforward integration of custom client code while still integrating into core tracking mechanisms of the server software.

“MobilePipes was created with the developer in mind,” explains Michael Hodgdon, Syndicated Methods’ CTO and Chief Architect behind MobilePipes. “By introducing the flexibility and processing power that developers have become accustomed to on desktop and web applications, MobilePipes makes the transition easy to building the communication channels that integrate with any mobile device. Careful attention has ensured that developers will be up and running with MobilePipes with minimal effort and experience shorter development cycles allowing for faster project development at a lower cost.”

As a part of MobilePipes certification process, Microsoft put the product through a set of tests performed by official Microsoft approved testing partners. During these tests, MobilePipes earned the following competencies: Works with Server 2008 Hyper-V, .NET Web Services, and Managed Code. These tests ensure that the most fundamental and important functions of MobilePipes have been certified by Microsoft and through the additional approval process of supplying customer feedback, MobilePipes was awarded the Works with Windows certification.

The Microsoft Partner Program was launched in October 2003 and represents Microsoft’s ongoing commitment to the success of partners worldwide. The program offers a single, integrated partnering framework that recognizes partner expertise, rewards the total impact that partners have in the technology marketplace, and delivers more value to help partners’ businesses be successful.

## About Syndicated Methods

Syndicated Methods ([www.syndicatedmethods.com](http://www.syndicatedmethods.com)) provides its customers with highly scalable mobile and web software solutions, application integration, and full lifecycle development. With a unique approach to fostering strong relationships, defining client needs, and leading the way in mobile technology, Syndicated Methods has become an industry leader in implementing cutting edge technology solutions.

For more information, visit:

<http://www.syndicatedmethods.com>

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